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PHOTO ATTACHED!

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**CREDIT UNION ASSOCIATION OF COLORADO
BOARD OF DIRECTORS APPOINT NEW BOARD MEMBER**

DENVER, CO. (*July 7, 2008*) - The Credit Union Association of Colorado (CUAC) is pleased to announce that Kristi Porter, President and CEO of Western Rockies Federal Credit Union based in Grand Junction, Colorado, will serve on the Board of Directors for CUAC and Credit Union Strategic Partners (CUSP), a wholly owned credit union service corporation of the Credit Union Association of Colorado.

"It is a pleasure to have the opportunity to serve on the Board for CUAC and CUSP," said Porter. "I am looking forward to the opportunity to expand my network of credit union colleagues and become more involved with the Association," said Porter.

"We are pleased to welcome Kristi to the Board and are confident that her great talents and capabilities will be a strong asset on behalf of all Colorado credit unions," said Doug Ferraro, Chairman of the Board for CUAC.

John Dill, President and CEO of CUAC echoed the Chairman's comment. "Kristi has been a hard-working member of the Government Affairs Committee and she will be a valuable new addition to our Association Board."

Porter has been with Western Rockies Federal Credit Union for 28 years and has watched the credit union grow and change over the years. "We are about to complete the construction of our fourth branch, which has been a special project for our staff and Board," said Porter.

Involved in the community as a member of Kiwanis, Porter has also enhanced her education in the financial services industry by attending many credit union schools. In fact, she recently completed her first year in the Southeastern Regional Credit Union National Association (CUNA) Management School in Georgia.

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Graduation from one of the four CUNA Management Schools, founded in cooperation with the University of Wisconsin in Madison 54 years ago, is recognized throughout the credit union movement as an honor and mark of accomplishment.

Western Rockies Federal Credit Union has a staff of 49 people and operates its main office at 2302 North Avenue in Grand Junction, Colorado with two additional branches in Clifton and Rifle, Colorado. Western Rockies FCU has 13,600 members and construction is currently underway on a new branch in Fruita expected to open on August 5, 2008. In 2004 Western Rockies FCU converted to a multiple county community charter and serves Mesa, Garfield, Pitkin and Eagle counties.

Porter has lived in Colorado for the past 44 years. She is married and the mother of three children.

About Western Rockies Federal Credit Union

Western Rockies FCU was originally chartered in 1936 as Mesa County Teachers Federal Credit Union by 29 educators. In May 2004, credit union members voted to change the name to better reflect the three-generations of family members and the geography of the area and in July 2004, Burning Mountain Credit Union merged with Western Rockies FCU.

About Credit Union Association of Colorado

The Credit Union Association of Colorado (CUAC) is a statewide trade association representing 120 Colorado credit unions and more than 1.7 million credit union members – one in three Colorado citizens. Each credit union, operated under state or federal regulation, is a member-owned, not-for-profit institution that returns its proceeds to each of its members in the form of lower fees, lower interest rates, and greater return on savings. Based in Denver, the association serves and supports credit unions and their members through legislative advocacy, media advocacy, education and training, and operational information. For information, visit www.colocu.com or call 1-800-477-1697.

About Credit Union Strategic Partners

Credit Union Strategic Partners (CUSP), a wholly owned credit union service corporation of the Credit Union Associations of Colorado, provides credit unions with the tools they need for success. CUSP helps credit unions reduce overhead and increase revenue through aggregated purchasing power and with products and services ranging from HR consulting and marketing and communications programs to mortgage and lending solutions.

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